

ON ALERT

WITH

CARSON SIRENS

- POLICE
- AMBULANCE
- FIRE RESCUE

TOUGH TO THE CORE

PERSONALLY SPEAKING

New Products, New Perspective

The results of our Product Development Team are beginning to be seen with the release of two new sirens. In August, Carson Sirens released the new **SA-380 ALERT** siren. This siren is for those budget minded departments that just need the main, basic functions in an affordable package. In November, we released the **SC-409 COMMANDER**, a programmable siren with five patent pending features. Both of these new products and their features are detailed in great length in this newsletter and you can find out more about them by visiting our website at www.carsonsirens.com.

Over this same time period, we witnessed the tragic scenes from hurricane Katrina and devastating flooding to New Orleans. Officers and Rescuers alike sacrificed tremendously in the wake of this disaster. We are very proud to be able to serve and give back to many of these everyday heroes.

Barbara Carson-Ferguson

President/Co-Owner
Carson Manufacturing Company, Inc.



SA-380 Alert Just what you need!

“Why pay premiums for features that many people don’t use?” A police officer asked us that very question which led us to look more closely at our products to determine if there were features being “under utilized” in certain applications or by various segments of the market. The answer was “Yes” and the result was the designing of the **SA-380 ALERT!**

The new **SA-380 ALERT** 100 watt siren with P.A. represents the culmination of our research on the features that are most highly desired and used while eliminating other common features that are under utilized. The result is a siren that is very capable at a great value because the **SA-380 ALERT** is truly “just what you need”.



The
SA-
380

ALERT includes a four position rotary switch for siren tone selection, a push button override to control Manual and Air Horn, noise cancelling P.A. with volume control, diagnostic output indicator, hands free control, LED backlighting, fuse protection, and a 5-year warranty. For more information, visit our website or give us a call.

Rebuilding from the Katrina Disaster Carson donating sirens to the hardest hit areas

We have all seen the destruction of both lives and property in the wake of Hurricane Katrina. Our fellow law enforcement and fire rescue friends have also been hit hard by the storm. Like many of you, Carson Sirens donated supplies and money soon after the Katrina disaster to help those affected, but now begins the task of rebuilding.

We want to thank our custom-

ers who participated in our sales drive to help departments hit hardest by the hurricane to rebuild their fleets. Carson Sirens is donating sirens to the rebuilding effort in the gulfcoast based upon the number of sirens our customers purchased during the last quarter of 2005. Each donated siren will include a label with the name of our customer(s) that was responsible for that siren being donated.



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* 2 New Sirens Released

* Katrina Relief Efforts

PRODUCT RELEASE

The New SC-409 Commander is Here

Introducing the **SC-409 COMMANDER**: the most technologically advanced and stylish console mount light control siren. The new **COMMANDER** incorporates several patent pending features that provide superior functional versatility through face programmable options. This enables the operator the ability to control nearly every kind of lightbar, directional light, auxiliary light, and other auxiliary equipment including multiple gun locks and



video camera systems from a single unit without any additional relays, fuses or other equipment needed.

The sleek and stylish design and layout of the face and connections make the **SC-409 COMMANDER** both easy to operate and simple to install and program.

The rubberized face is soft to the touch but sturdy enough to take the rigors of everyday use. For more information, visit our website or give us a call.

Technical Update Five New Patent Pending Features

The unveiling of the new **SC-409 COMMANDER** light control siren also represents the introduction of five new patent pending features. These five new features on their own would be significant technical advancements for any emergency vehicle warning system. Add these new features along with other new design characteristics and you can see why the **SC-409 COMMANDER** is the ultimate combination of technology, styling, and control.

The five patent pending features are:

- **Video Trigger:** a dedicated output that signals a video system to record when selected outputs are activated.
- **Face Diagnostic Indicators:** senses all outputs beyond the fuses and displays the status on the face.
- **Face Programmability:** intuitive scroll through each switches functional control options.
- **Lever Switch Programmability:** allows installer to select progressive, non-progressive and partially progressive functionality of the lever.
- **Splash Resistant Rubberized Face:** incorporates built in switches with backlighting and flanges to seal around actuator and knobs.

Siren Showdown - How does it stack up

A closer look at the new **SC-409 COMMANDER** verses its chief competitors reveals it is the most versatile and technically advanced light control siren in its class.

	SC-409 COMMANDER	Federal Signal PA640	Code 3 MasterCom B	Unitrol Touch Master Delta	Whelen 295HF-SA516	Unitrol Touch Master 4
Splash Resistant Face	✓	✓		✓		
Programmable Video Trigger Output	✓					
Face Programmable Auxiliary Switches	✓					
Programmable Lever or Slide Switch	✓	✓			✓	
Diagnostic Indicator for all Siren & Light Outputs	✓					
Fused Siren & Light Outputs	✓					
Hands Free Dedicated Rotary Switch Position	✓				✓	
5-Year Warranty	✓		✓	✓		

Comparisons based on an analysis of manufacturer's published materials. For a complete comparison, go to www.carsonsirens.com.