

For Immediate Release

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To: Media
From: Deanna Dennison, Business Development
Subject: Announcement of Capital Investment for Printed Circuit Board Assembly

Woman Owned Business Enterprise, Carson Manufacturing Company, Inc., Invests Over \$300,000 in Capital Equipment and Personnel to Assemble Printed Circuit Boards and More.

Investment Expands Production Capabilities of Diverse, Low to Medium Volume Electronic Contract Manufacturing Services, including Printed Circuit Boards, for Medical, Military and Industrial Companies.

INDIANAPOLIS, IN (November 1, 2011) - Carson Manufacturing Co., Inc., one of the Midwest's oldest manufacturers, recently invested over \$300,000 in capital equipment and personnel to expand the production capability of its electronic contract manufacturing services / EMS division. The expansion of this EMS division, which is primarily focused on printed circuit board assembly, will continue over the next year, and will include the hiring of additional technical personnel to support new business opportunities.

A new surface mount line has been added as part of this expansion. This line is fully automated with a solder paste dispenser and a high speed multifunctional pick and place capability that allows for placing fine pitch components, such as 0402 chips, ball grid arrays / BGAs, and more. This system also handles the finishing process in a unique heat transfer system that consistently delivers thermal performance.

This newly added equipment and personnel will not only allow the company to meet the needs of new customers, but to expand on the services provided to existing customers, increasing our value and position. Carson Manufacturing saw a need for a quality driven, affordable printed circuit board manufacturing service in the upper Midwest, so these additions will help fill that need. Carson Manufacturing provides services to various markets, including military, medical and a diverse list of industrial applications. The company hopes to continue this expansion in the coming years as needed to meet customer demands.

About Carson Manufacturing Co., Inc.

Carson Manufacturing Co., Inc. is a woman-owned, 65 year old company, solely owned and operated by the Carson family. It is headquartered in a 47,000 square foot facility located in Indianapolis, Indiana. The company built its solid reputation on designing, engineering and manufacturing rugged, reliable electronic and electro-mechanical products for various industries, including electronic siren amplifiers used in the emergency vehicle industry, and rotary switches for the HVAC industry. Carson Manufacturing employs a highly skilled workforce and incorporates rigorous quality control standards and LEAN manufacturing practices.

For more information, visit our website at www.carson-mfg.com or call 1-888-577-6877 (photos and logo files available upon request).